

## Policy and Priorities Committee Meeting

June 2, 2015

The Policy and Priorities Committee is a standing Committee of Council responsible for reviewing policies, bylaws, plans, studies and other County activities that are in a draft or planning stages in order to provide Administration with direction. Recommendations may be made during Policy and Priorities (POP) meetings, but final decisions regarding bylaws and policies must be referred to future Regular Council Meetings.

### Delegations

Delegations are individuals or groups who request permission to appear before Council to speak on a particular issue, or with whom Council has requested a meeting.

#### Rich Lake Golden Age Pioneers

- Members of the Rich Lake Golden Age Pioneers Society met with Council to discuss their desire to see the Rich Lake Seniors Centre (located alongside the Rich Lake Community Hall building) repaired and open again for occupancy.
- Because of water damage and a mold issue, the Rich Lake Community Hall and Seniors Centre have been closed for over two years. The property and hall are owned by the Rich Lake Recreation and Agricultural Society.
- The Rich Lake Golden Age Pioneers made a presentation to Council saying that the building has not been condemned and is repairable. They asked for Council's support with possible funding for operations once repairs have been made.
- Council approved a motion directing Administration to consult with the Rich Lake Recreation and Agricultural Society and the Rich Lake Golden Age Pioneers. Council also suggested facilitating external mediation in order to identify the core issues and facts surrounding the case. The meditation team would present recommendations to Council regarding the Rich Lake Community Hall facilities.

### New Business

#### Aquatic Services Strategic Plan

- Pool Administration presented a draft Aquatic Services Strategic Plan for Council's review.
- The five-year plan contains goals, objectives and strategies for addressing and improving staffing, infrastructure, service and programs at Portage Pool. All objectives were created as a result of

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feedback from residents and Portage Pool users, as well as provincial legislation and aquatic facility best practices.

- The plan identified high, medium and low priority action items to be completed over the next five years.
- The finalized Aquatic Services Strategic Plan will come before Council at a future meeting for formal adoption.

### Everybody Gets To Play Fee Assistance Program

- Administration presented a funding proposal for the implementation of an Everybody Gets to Play fee assistance program for low income families.
- The Everybody Gets to Play program is a Canada-wide initiative developed by the Canadian Parks and Recreation Association.
- Recreation staff requested County funding in order to offer the program in the municipality.
- Unlike Kidsport, a similar organization that helps fund youth sporting activities for lower income families, the Everybody Gets to Play program offers funding for recreation activities like summer day camps, and music and art camps and workshops.
- Council expressed support for the program and asked Administration to bring forward a formal request for funding for the 2015 summer season.

### Bold Center Sponsorship and Advertising Policy

- A new draft Bold Center Sponsorship and Advertising Policy was presented to Council for review. The new policy provides clear direction on advertising practices and sponsorship packages, perks and discounts.
- The County's current Facility Advertising Policy is out of date and will be replaced by the new policy, which will offer attractive advertising packages to sponsors and increase advertising revenue to support Bold Center operations and programs.
- Council directed Administration to bring the new Bold Center Sponsorship and Advertising Policy forward to a future Council meeting for formal adoption.

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### Elected Official Ward Open Houses

- As requested by Council, Administration prepared and brought forward a draft Elected Official Ward Open Houses Policy. Council had expressed interest in holding open houses in their wards to meet with constituents and discuss positive ways to improve the County.
- The new draft policy states that Councillors may hold one Ward Open House per year at an estimated cost of \$1,000. (This cost would include advertising of the event, room rental, refreshments and County staff time, should it be required to facilitate the event.)
- Council directed Administration to bring the new policy forward to a future Council meeting for formal adoption.